**TECHNICAL BOOKLET 11**

**Organic and Mineral Research**

**The Cancer Hair, Scalp and Skin Care System**

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**Upon Diagnosis and Ongoing Cancer Hair and Skin care Support.**

Once somebody receives a diagnosis, hair and beauty salons should be equipped to look after them ongoing. The need is there but presently salons are unable to fulfill this important and sadly, fastest growing service.

Organic and Mineral Research are presently the only company providing hair and beauty salons with the specialist products and training they need to properly fulfill these services.

This booklet has been designed to help resolve this situation

**Cancer Diagnosis and Emotions**

Not everyone recently diagnosed with cancer will feel the same way but it is common for cancer patients to experience any of the following emotions:

**Shock**

The moment you are diagnosed with cancer most people will go into shock. Known as the flight or fight response adrenaline or epinephrine as it I medically known surges throughout the body. The brain can cope with the occasional shock; in fact it is good for it. The ups and downs of the cancer journey can cause repeated shocks that can become the cause of persistent epinephrine release. This repeated effect can damage blood vessels and arteries, increasing blood pressure and raising risk of heart attacks or strokes for more vulnerable people.

**Fear**

Few people won’t be in fear at a diagnosis of cancer. Indeed the doctor telling you this news is not feeling too great about it either. Should fear become persistent and become ones most dominant though out, the consequences are numerous. Panic attacks, lack of sleep and loss of appetite are common side effects caused by persistent fear.

**Persistent Crying**

It is quite natural to cry; indeed tears are designed to enable the healthy release of pent-up emotion. A diagnosis of cancer often causes a person to weep. Crying all the time is something else and this can be a side effect of the cancer journey. Many people are in a heightened state of emotion, some just cannot get over the shock or anxiety of living with or the chances of a return of cancer.

**Anger**

Anger is a natural side effect. This more often than not is temporary and is triggered by the actual diagnosis itself.

**Cancer-the facts. How big is the issue?**

In short the market for cancer related hairdressing services is already significant and sadly growing. To date no salon is equipped with either the products or skill to properly look after these clients. Organic and Mineral Research will equip those salons that have a suitable hairdresser to carry out these services.

**In the United Kingdom just over 1 million women are surviving cancer right now.** Cancer survival is generally higher in people diagnosed aged under 40 years old, with the exception of breast, bowel and prostate cancers, where survival is highest in middle age. Around 55.000 of these cancer diagnoses per year are breast cancers. Breast cancer amongst females is the most common of all cancers in the UK, accounting for 15% of all new cancer cases (2016). 78% women diagnosed with breast cancer survive their disease for ten years or more whilst 65% of women diagnosed with breast cancer in England and Wales survive their disease for twenty years or more.

For females, ovarian cancer is the 6th most common cancer, with around 7,500 new cases per year just in England and Wales. (2016) Only 35% of women diagnosed with ovarian cancer in England and Wales survive their disease for ten years or more (2010-11).

In the **United States** the lifetime probability of developing cancer is 38.08% for females. In 2016, there were an estimated 15.5 million cancer survivors in the United States. The number of cancer survivors is expected to increase to 20.3 million by 2026. **In the US, 7,607,230 women survive cancer for ten years or more.**

**Hair, scalp and skin care advice before and during chemotherapy**

**Hair-preventing chemotherapy induced hair loss**

Scalp cooling is the only way discovered as yet, that prevents or at lease minimizes anticipated chemotherapy induced hair loss. That said, most people undergoing chemotherapy for solid tumors, still don’t use scalp cooling for a variety of reasons. In Europe, scalp cooling is a more common practice but in the US usage/take up is still rare. Whatever the reasons, we know of no other way of preventing hair loss other than scalp cooling and **Organic and Mineral Research have found a way to boost the effectiveness of Scalp Cooling.**

**Healthy lost hair restoration**

Whether your client lost their hair because they didn’t have scalp cooling or although they had scalp cooling they still lost some hair, Organic and Mineral Research have found a system that significantly improves hair health and helps both rectify and prevent medium and long-term hair growth abnormalities.

These hair growth health issues can be short term but more often than not these are medium term issues. In rare cases these can be long term and even permanent.

In the medium and occasionally, long term, these abnormalities can effect the:

re-growth rate

strength

strand density

texture

porosity

movement

natural hair colour pigmentation

permanent baldness

Whether scalp cooling has been completed or if your client is not having scalp cooling at all, Organic and Mineral Research recommends you start using these products straight away:

**Hair Growth Active (see)**

Choose from

Sct6 Alcohol base suited for those who use styling products including our Instant Restorer System or style their hair

Sct5 Water based which is suitable for those who don’t use styling products and those who don’t style their hair

**Weekly Detox Treatment. (see)**

You will also need a mixing bottle

For lash and brow growth health **Organic and Mineral Research** recommends

**IS8-SUI Intensive Eye Lash & Brow Restorer (see)**

**Scalp Cooling**

In 2014, **Organic and Mineral Research** developed a Scalp Cooling Booster System to boost the effect Scalp Cooling. Hair losses from chemotherapy infusion, with or without scalp cooling, generally start between days 14-20 after each treatment and lasts for about a week. According to available data, around 50% of patients undergoing chemotherapy with scalp cooling alone, experience hair thinning rather than requiring a wig or scarf. Weekly chemotherapy combined with scalp cooling is far more likely to be successful at reducing extreme hair loss. More often it is the 3-weekly chemotherapy that produces the worst-case outcome but the only way to find out is to try it.

With Scalp Cooling combined with **Organic and Mineral Research** Scalp Cooling Booster System, we would not expect to see total hair loss, even with 4x 3 weekly chemotherapy cycles with drugs like Epirubicin, Doxorubicin and Docetaxel however rare exceptions have occurred:

*An impaired liver or excessive drug quantity reduces half-life. The time required for the drug level to drop between the end of the infusion and the removal of the cold cap.*

*A poorly fitting scalp cooling cap will also allow hair loss in the area/s where there was poor skin contact*

**Expected Losses**

With the Paxman Scalp Cooling System and our system together, we would expect a maximum overall hair loss of up to 10% after with each cycle. (E.g. 4 treatment cycles with usually cause 40% overall thinning)

With weekly chemotherapy such as Paclitaxel, when combining Paxman Scalp Cooling with **Organic and Mineral Research** Scalp Cooling Booster we would expect t**o** prevent hair loss **completely,**

**Client Advice**

**The Scalp Cooling Protocol with Organic and Mineral Research Products**

This protocol is for everyone having scalp cooling with **Organic and Mineral Research** products. Those having scalp cooling may indeed retain a more substantial amount of hair and it’s this hair that needs to be protected from tangling and matting, because matting often results in the mat having to be cut out.This protocol will allow you to wash, style and colour your hair during chemotherapy without matting.

Contrary to popular belief, washing, styling and sensible colouring your hair during chemotherapy does not impact on hair-fall. Loosened hairs that fall during these processes would have certainly fallen out regardless.

**Scalp Cooling Days**

You can wash your hair before a scalp cooling session. Always rinse or wash hair as soon as possible after chemotherapy sessions have ended with any water temperature. Warm water, even straight after chemotherapy, does not increase hair loss or matting.

Hair, and most especially chemically damaged, fine and fragile hair, is often further weakened by the intense cold generated by scalp cooling; highlights can just snap off regardless of whether normal hair conditioner was applied or not. **Organic and Mineral Research Scalp Cooling Booster System prevents this happening.**

The intense cold generated by the scalp cooling process can damage the scalp skin. **Organic and Mineral Research Scalp Cooling Booster System prevents this.**

**Caring for you hair at home during Chemotherapy**

**Hair Growth Active**

As soon as your client knows she is going to have chemotherapy we recommend she starts using **Hair Growth Active (see)** and **Intensive Eye Lash & Brow Growth Serum** (see)

**Hair Growth Active**

**Instructions**

Always apply the recommended **Hair Growth Active** liberally (water or alcohol versions) up close to the entire scalp. Use between 14 -30 sprays on wet or dry hair. Apply upon arising and last thing when retiring every day. **Hair Growth Active** takes four weeks continuous use to become active.

Post chemo, continuous use, ensures the future health of the hair. This relates to every aspect including, texture, movement, colour, pigmentation, thickness and speed of growth.

**Intensive Eye Lash & Brow Growth Serum**

**Instructions**

Apply **Intensive Eye Lash & Brow Growth Serum** upon arising and last thing when retiring every day. It takes 3 weeks continuous use to become become fully active. Just use a clean fingertip and wipe across the lashes and brows. Allow to dry before applying eye makeup.

**If your client looses too much hair during scalp cooling.**

A design imperfection with scalp cooling caps often enables substantial hair loss where scalp contact is poor. In these cases Organic and Mineral Research have developed a superb instant restorer system to camouflage the area whilst it regrows back. Choose Hair Growth Active Alcohol base when using this system, not the water base version.

**Instant Restorer System** (see)

**Daily Hair Care**

To help prevent serious matting during each hair-fallout period, brush your hair throughout the day to remove loosened hairs. It is best to dry brush with a Tangle Teaser or similarly gentle brush. Holding the root area whilst brushing lessens discomfort but does little to reduce losses.

**Styling**

Longer hair benefits from sleeping in a loose plait and using a satin pillow. Hair loss outcomes are unaffected by the use of heat styling products or heat styling methods such as blow drying or heat styling irons.

**Washing**

To help prevent serious matting from hair washing, the following instructions will enable you to wash your hair as often as you like.

It makes no difference which shampoo you use during chemotherapy as regards to hair fall, but most shampoos do make the hair’s cuticles stand up, so a detangling shampoo will help prevent matting. **Organic and Mineral Research makes a special detangling shampoo to prevent this.**

Baby shampoo is no better for your hair than any other shampoo, in fact being mildly alkaline, can cause more tangling.

Fragranced products used during chemotherapy are no more likely to trigger allergic reactions that at any other time, although you may be sensitive to aromas during chemotherapy. **Organic and Mineral Research makes fragrance free shampoos and conditioners.**

**Washing Instructions**

Use any temperature of water you desire to wash your hair.

Normal water temperatures do not increase hair loss, or matting.

You can wash your hair immediately after scalp cooling with any water temperature.

Before you wet your hair, brush or use a wide tipped comb to thoroughly remove already loosened hair. Instead of applying the shampoo first, wet the hair and apply some conditioner first and then carefully comb this through. Next, rinse and apply the shampoo, washing your hair just once. Take care to avoid massaging the hair against the scalp; keep the hair lengths facing away from the scalp. With longer hair, lightly pat, rather than rub, the hair strands together during the shampoo process. Use conditioner again afterwards. Conditioner is your best friend, it prevents tangles and matting during the washing process as described but is of little use once the hair has matted.

**Cutting**

Long hair falls out just the same as short hair.

Longer hair does mat more easily but if you follow this advice you will not need to cut your hair, shorter hair can mat as well.

Cutting your hair before chemotherapy provides no hair loss prevention benefits.

**Colouring**

Chemotherapy does not increase the likelihood of an allergic sensitivity, but still do a skin test 48 hours before colouring.

The intense cold produced by Scalp Cooling can make the scalp extra sensitive, which some hair coloring products can exacerbate. **Organic and Mineral Research make hair colors for salon and home use that do not irritate sensitive scalps.**

Colouring your hair during and immediately after chemotherapy will make no difference to the overall hair-fall outcome.

Hair colour can damage hair at any time so take the quality of your remaining hair into account. **Organic and Mineral Research make hair colors for salon and home use that damage weakened hair.** You do not have to wait any specific time after chemotherapy to safely colour your hair if your hair and scalp are both in good condition.

Colouring newly regrown hair can produce an unpredictable coloring result so it is advisable to use a hair colourist with a matching level of experience. **Organic and Mineral Research train hairdressers how to colour post-chemo hair.**

**Hair Growth Active**

Every patient receiving any form of chemotherapy should use **Organic and Mineral Research** Hair Growth Active twice a day and ongoing. This is recommended regardless of whether or not the chemotherapy treatment will cause complete hair loss, or just thinning or whether or not the patient is using any scalp cooling method.

With some chemotherapy protocols, eyebrows and lashes can thin and even fall out and sometimes, weeks after chemotherapy has ended.

Using **Organic and Mineral Research IS8-SUI Intensive Eye Lash & Brow Restorer,** twice a day throughout, appears to cause lost lashes and brows to grow back faster and healthier.

**A handy chemo day preparation checklist for Paxman Scalp Cooling and Organic and Mineral Research Scalp Cooling Booster System**

Take in with you

Scalp Cooling Booster 1 and 2 with mixing bottle (Europe and UK

Towel and clip

Plant type water spray

Large comb

Bubble wrap rectangle for Paxman Scalp Cooling machine only

**Organic and Mineral Research Scalp Cooling Booster Application Guide**

Products mentioned

**1.Hair Growth Active**

SCT5 – water based for non-styled hair

Hair Growth Active Refillable spray bottle 100ml

Hair Growth Active REFILL solution 250ml

SCT6 – alcohol based solution for styled hair

Hair Growth Active Refillable spray bottle 100ml

Hair Growth Active REFILL solution 250ml

2. **Intensive Eye Lash & Brow Growth Serum**

30ml

3. **Scalp Cooling Booster System**

Part 1 70g

Part 2 100ml

4. **Hydrating Shampoo**

100ml

5. **Hydrating Conditioner Combination Hair**

100ml

6. **Intensive Weekly Hydrating Treatment**

100 gm.

**STEP BY STEP GUIDE**

**Scalp Cooling with Paxman Scalp Cooling Systems and Organic and Mineral Research Scalp Cooling Booster System**

Application time 3-5 minutes

* Anytime before scalp cooling actually starts,
* To prevent dreadlocks, tangles and matting, always brush or comb hair through first to remove every loosened hair
* Take 2 caps of Scalp Cooling Booster System Part 1 and mix with 50 ml warm water in a plant spray. Shake well and spray to saturate the entire scalp and then over the hair
* Take Part 2 are apply to scalp, massage it in and then through the hair to cover all the hair that will be in contact with the scalp cooling cap.
* Ensure there is direct contact between the **Scalp Cooling Cap** and the crown throughout and make a fuss to ensure a perfect fit!
* Always rinse out before bed
* When shampooing always apply the **Hydrating Conditioner Combination Hair** first, comb through to remove loosened hairs. Rinse well then shampoo with **Hydrating Shampoo** once taking care not to massage. Pat carefully to avoid tangling. Rinse the shampoo and reapply the conditioner. Comb through again and style as usual.
* To further protect drier hair use **Intensive Weekly Hydrating Treatment** 100 gm. weekly or as recommended

**Hospitals**

Not all hospitals know about what more could be done to prevent hair loss, protect hair growth and hair quality during chemo and scalp cooling apart from their experience with Paxman Scalp Cooling and their conditioner. In our experience your client should discreetly apply the following two products without involving the nurses if they have not been trained in its use. They are quite at liberty to use them and they will not affect chemo outcome whatsoever. If they do involve them, for their own Health and Safety protection, they will advise them to not use them and we cannot get involved in trying to persuade otherwise.

**Looking after Skin during Chemotherapy**

Skin can become highly sensitized from both the toxicity and strength of chemotherapy. Gentle daily care is important and with Organic and Mineral Research skin care products, you can usually prevent and often take care of most common chemotherapy induced side effects with our skin care range

Please see Cancer specific skin products section.

**Cancer specific hairdressing services**

Colouring

Going back blonde

Micro lights with a cap

Natural Lightening System and Reductor Lights

Natural Retexturing System-Chemo-Curl Reversal

**Colouring**

You will have no doubt heard that post chemo clients are advised not to colour their hair for the first 6 months. This is not because hair falls out when you colour it sensibly. This is because the colouring result is less predictable on virgin hair of this type.

We advise clients that the first colour will invariably need reapplying a second time but as you get more experienced you will find yourself reapplying far less than that. The other common error we hairdressers make is to look at an image of how the client’s hair looked before cancer, or with a regular, her previous record card and then try to achieve the same result. This rarely works so the approach should be one of taking it in stages.

Hair can grow back deformed and this effects how the hair it can take to colour.

Take into account **the strength** of the new hair, modify your colouring service especially if the hair is delicate. Rest assured if your colouring with Organic and Mineral Research hair colourants you wouldn’t need to be as concerned as you would be usually.

Take into account the **strand density** of the new hair. If the hair is too fine and fluffy it won’t take colour so well. This kind of hair is likely to need two applications.

Take into account **the texture** of the new hair. If the new texture is very course the colour could be more difficult to take. Use a shade or two darker. If it comes out too dark don’t worry. Its straight forward to lighten with out Natural Colour Reducer System

Take into account porosity. After chemo hair might be dryer and grab the colour. To avoid over- darkening, use a lighter shade if the hair seems excessively porous but again if it grabs you can reduce the colour with the Natural Colour Reducer System

If the client needs a colour and the curl reversed, relax the curl with Natural Retexturing System Leave 2 days before colouring the loosened hair.

Most people report a change in the hair’s natural colour pigmentation after chemotherapy, especially those who didn’t use our systems prior to cancer treatment. It is never too late to correct his change and all you need do is follow this two product approach.

2x daily application of Hair Growth Active 1x weekly application of Weekly Detox Treatment. The hair will restore back to its natural colour but in the meanwhile you are left with hair that could be a totally different colour than before chemotherapy. Treat the hair just as presented. You can always adjust the formulation as the original colour restores itself.

**Going back blonde**

This sounds easy but many people’s hair can become both/either a lot darker or a lot grayer after chemotherapy especially those who didn’t use our products during chemotherapy. We can find it more difficult to get lift without brassiness, even though before chemotherapy it was straightforward. We use high lift colours with a higher degree of ash to neutralize brassy tones. When the hair is exceptionally grey to start with it is easier to add colour unless the back is still dark. In that case for the darker area use a high lift colour with a strong ash tone and for the very grey area use a soft blonde.

**Micro lights with a cap**

Perhaps the most popular way to restore blonde with very short hair is cap highlights but not the old fashion method. We took a standard cap and added 10 tiny holes between each machine marked hole and bought a micro fine hook. That way we can create micro lights and after bleaching with our Natural Lightening System we are left with the prettiest, most naturally blonde hair imaginable. It take 10 times longer than the old highlighting method and we charge accordingly but it is worth the effort.

**Natural Retexturing System**

After chemotherapy, the remaining hair can be left in poor condition and even have a different movement. Adverse hair texture and movement changes are often evident.

As an in-salon treatment, many clients find our Natural Retexturing System a godsend.

The cuticles can be misaligned and the hair tangles more easily.

The hair may be finer, very fluffy or frizz-prone.

In many cases the hair could have grown back courser, over-curly and is often unmanageable. (Known as chemo curls)

Our **Natural Retexturing System** is designed to

a, restructure damaged hair by adding strengthening cysteine bridges to help realign the cortex thus eliminating tangles

b, smooth damaged cuticles by sealing the cuticle layers flat and silky-smooth leaving each single strand highly reflective. This seals in nourishment, neutralizing the tendency to fluffiness and frizzing.

d. reduces excess body, relax waves making it easier to straighten out unwanted kinks and curls

**Natural Retexturing System (NRS)**

1.Cuticle Realignment Treatment

2. Smoothing Treatment

3. Curl Reducing Treatment

One product system, three effects, 3 methods of use.

The Cuticle Realignment Treatment

This is a salon-only treatment that we encourage for every client whose hair is not in perfect condition to have, particularly longer, finer hair prone to tangling and breakage.

This is a long lasting hair treatment. (2-3 months)

The product was designed to realign damaged cuticles and retexture damaged hair that has a swollen, rough or tangled texture.

Instructions

1. Wash the hair once with our Volumising Detox Shampoo

2. Wear gloves as you don’t want your nails treated. Apply around 20g of Part 1 to damp hair.

3. Leave on the for 30 minutes under our HairSpa hat. Rinse really well with tepid water for a minimum of 5 minutes. Apply Part 2 and leave on 5 minutes rinse with cool water

4. Blow dry quickly and just lightly smooth the cuticles flat by passing a medium heat straightener through the hair lightly.

5. Hair can then be dampened to style as required

The Smoothing Treatment

This is a salon-only treatment that we encourage for every client whose hair has a tendency to frizz, particularly curly hair.

This is a very long lasting hair treatment. (3-4 months)

The product was designed to realign damaged cuticles and retexture damaged hair that has a swollen, rough texture as well as neutralize frizzing tendency, even in humid or damp weather without relaxing curls.

The Smoothing Treatment works by

a, adding strengthening cysteine bridges to help realign the cortex

b, helping to seal the cuticle layers flat and silky-smooth leaving each single strand highly reflective.

c, sealing in nourishment thus neutralizing the tendency for curly hair to frizz

Instructions for Smoothing Treatment

1. Shampoo hair thoroughly first with a detox shampoo
2. Towel dry very well
3. Wear gloves as you don’t want your nails treated. Apply around 30 ml of Part ! and comb through product from roots to tips
4. Leave 30 minutes under our HairSpa hat
5. Rinse well with tepid water for 5 minutes minimum
6. Apply Part 2 and leave on 5 minutes before rinsing with cool water
7. Blow dry with a large brush to help begin the smoothing process.
8. Using a flat straightener, proceed to straighten hair quickly in manageable sections
9. You can rinse and style as normal
10. You can proceed to colour or highlight hair as normal after 2 days

The Curl Reducing Treatment

From 2010 I focused on creating a vegan, safe, pure and natural alternative to the Brazilian Keratin Treatment. The first non-formaldehyde curl reducing treatment was launched in our salon in 2011. The active ingredient is called Oxoacetamide carbocysteine. This ingredient acts as a cross linker just like formaldehyde.  The difference however is that it is a weaker cross linker than formaldehyde and it is not a gas.  The cross-linker has the ability to disrupt the disulfide bonds, the ionic interactions as well as the hydrogen bonds by interacting with the amino acids of the hair.  It then acts as a bridge between the hair’s protein and any added keratin. The process is further boosted by heat activation with no fumes.  The low pH (1.5-2) of oxoacetamide carbocysteine helps to disrupt the curls in hair.

How safe is Oxoacetamide Carbocysteine?

There are no reports to indicate that oxoacetamide carbocysteine might be a suspect carcinogen but it is very acidic. If your client’s scalp is super sensitive it can cause acid burns. Should the client complain of burning over the scalp, remove immediately, rinse with a mixture of cold water and baking soda and apply a drop of our Healing Oil. If it is just the neck, forehead and ears just dab the area with dilute baking powder and it will rectify instantly

Bottomline: It is indeed a safer alternative compared to formaldehyde.

Ours Oxoacetamide Carbocysteine is now derived from a natural sugar based bacteria.

Daniel Field is a leading consultant in this field.

Our latest Curl Reducing Treatment is used to

a, restructure damaged hair by adding strengthening cysteine bridges to help realign the cortex

b, smooth damaged cuticles by sealing the cuticle layers flat and silky-smooth leaving each single strand highly reflective.

c, sealing in nourishment neutralizing the tendency to frizz

d. reduces excess body, relax waves and straighten kinks and curls.

Instructions for Curl Reducing Treatment

1. Shampoo thoroughly first with a detox shampoo

2.Towel dry to 80% dry

3. Apply Part 1 generously 1/2 cm from the root, combing product from roots to tips

4. Leave on 50 minutes under our HairSpa hat

5. Rinse well with cold-tepid water for 5 minutes minimum

6. Apply Part 2 and leave on for 5 minutes before further rinsing with tepid water

7. Blow dry hair straight with a large brush to help begin the straightening process

8. Using a straightening iron on the highest heat, proceed to straighten hair quickly in very fine sections taking care not to overheat or burn the hair. We use 10 strokes maximum per section or wait for the hair to cool as we proceed.

9. Leave straight and dry for 2-3 days before shampooing

10. You can then proceed to colour or highlight as normal after a thorough wash.

**Natural Lightening System and Natural Colour Reductor Lights**

Natural Lightening System

MIXING INSTRUCTIONS

Natural Alternative Bleach (NAB) with Natural Oxygen Developer (NOD)

The guide below is enough finished product for a half head of highlights. The mixtures must be weighed accurately and never guessed at. You will need scales sensitive to 0.5 grams.

We do also provide a handy 11 g measuring scoop, which is used 90% of the time

Add one measure of NAB as below to 30 ml or gm. of NOD (a 30ml pump can be provided ) or exact proportions thereof.

Measure

We normally use 10g or a level scoop (scoop provided) to measure the NAB powder and then we add 30 ml NOD Developer or proportions thereof.

This ratio is crucial because too much powder will cause damage and too little, less lift.

11 g is the most commonly used catalyst strength with 30 ml of 12% used for the highest and fastest lift except when using additives when you can use 12 g NAB powder to 30 gm. NOD developer

Using a colouring brush, blend together slowly and thoroughly into a smooth cream taking care not to spill any contents. Add either additive as required.

About

The Natural Lightening System (NLS) is undoubtedly the most advanced hair lightening/bleaching system of its kind.

Here is why salons tell us our NLS made their previous salon bleaching system redundant.

NLS can achieve ‘pure white’ lifts and often in record time without comparable hair damage even when compared to the addition of Smart Bond and Olaplex.

\*NLS is completely reliable and has been salon tested for over 30 years

\*You never need to mix up fresh. NLS stays fully active for many hours

\*NLS is highly versatile

\*NLS provides the perfect working consistency for highlighting

\*You can change the consistency of NLS for full head bleaching and create your perfect Balayage blend

\*NLS is far quicker and easier to apply and produces more even results

\*NLS’s natural processing time can be accelerated without the usual hair damage concerns

\*NLS has a natural processing time but you can accelerate under gentle heat or better still use our energy saving, HairSpa Processing Hat

\*NLS has zero product expansion mixed correctly, which enables ‘up to the scalp’ highlighting results

\*NLS is multi purpose providing every possible degree of lift

\*You can apply your colour and then apply NLS over the top in one single application time!

\*Dry hair can actually be moisturised during the NLS process with Avo Complex

\*NLS complies 100% with our strictest Organic and Mineral Salon product philosophy

\*NLS is 100% safe for human hair and health. NLS was formulated using safety data provided by EWS, the world’s most reliable ingredient safety database

\*NLS has no ammonia, no noxious odors and no fumes.

\*This dust free alternative is harmless to your staff’s lungs

\*NLS is 100% vegan

\*NLS is 100% biodegradable and is harmless to the eco-system

\*NLS is 100% petrochemical free

\*NLS packaging is made under our strictest ‘best green practice policy’ always adopting to the latest sustainable packaging practices.

NLS consists of

Natural Alternative Bleach (NAB) powder. This comes in 2x 200 g stay-fresh, biodegradable bags. We provide a reusable container with a lid and a 11 g measuring scoop. Keep the lid closed when not using NAB.

Natural Oxygen Developer (NOD) and is 100% organic.

Natural Oxygen Developer (NOD) and is 100% organic comes in 4 strengths. 3% 6% 9% 12%. It is sold in 5 litres and 1 litre with 120 ml bottles in trial kits

\*Please top up your empty 1 litre to save money and natural resources. A reusable dispensing pump is available and comes in both 5 litres and 1 litre sizes with a 30 ml dosage.

The following additives can also be used:

Dry Hair

Add Avo Complex when you need extra moisturising on dry, course hair. We use around 2 ml of Avo Complex per 30 ml NOD

**Full head and Balayage applications**

Add Balayage Complex to turn your mixture into the perfect consistency for full head application and Balayage methods. This is also ideal for sensitive scalps and also helps to create a more workable scalp application product. Use a maximum of 3 ml per 30 ml with 11 grams of Natural Alternative Bleach NAB plus 30 ml of Natural Oxygen Developer NOD or proportions thereof

**Natural Colour Reductor System**

Colour Reducer System (CRS)

(for semi, demi and permanent oxidizing type of colourants)

Oxidization

Semi, demi and permanent colourants activated by peroxide include molecules called chemical intermediates. Once activated by the catalyst,/peroxide developer, the intermediates link or couple together to create colour in a chemical reaction called oxidization. These molecules then penetrate the hair shafts to further develop. As they develop these molecules also expand, lodging themselves as colour molecule deposits. The colour produced depends on the colour molecules final coupling, it’s shape, size and quantity deposited as well as the reaction between the peroxide developer and the natural melanin pigment. All these factors combine to produce the finished colour result.

Color Reduction

Daniel Field has been fascinated by colour reduction for many years not just for correcting colour but also to enhance colouring effects, such as multi toning using techniques such as hand or foil lights. This chemical reaction is called Reduction. The direct opposite chemical reaction to Oxidization. Colour Reduction reverses the oxidization reaction. This results in a reduction of the colour molecule’s shape, size and quantity of deposited pigment molecules left in the hair shafts.

Daniel first developed colour reducer forty years ago and is always improving on his previous formulations, techniques and methods of use. Our Colour Reducer System is odorless, harmless to your hands, eyes, lungs, scalp, hair health human health, animals and the environment.

Colour Reducer System (CRS) Part 1 and 2

These improvements have resulted in this system being:

\*the only fully effective colour reducer that strengthens hair fibre during the process

\*the only fully effective colour reducer that doesn’t release formaldehyde gas

\*the only colour reducer that is totally odor free

\*the only colour reducer stabilizer that truly enables you to ‘colour correct’ with another oxidizing colour straight away

\*the only fully effective colour reducer you can safely use straight away to remove any unwanted oxidative dye left over after bleaching

The final result is effected by

\*how dry or damp the hair is

\*the length of time it’s left on

\*the warmth of the room

\*heat applied

\*the starting shade

\*the target shade

\*frequency of prior usage

\*the amount of colour that’s previously been deposited

\*the number of times you reapply

\*what colour the natural melanin of the hair is now, beneath the dye molecules

\*stabilizing

\*re-colouring

Instructions

Mix Part 1 and Part 2 together equally. Use whatever application method/s are required. The colour reduction process starts on contact and lasts for up to 15-20 minutes. Repeat if required as there is no damage to the integrity to natural hair quality. Remove as soon as it’s ready by rinsing thoroughly. .

Areas where the process has exceeded requirements such as patches are easily and quickly corrected using Natural Oxygen Developer (NOD) onto damp hair.

NOD reverses reduction either partially of fully depending on

\*how damp the hair is

\*which strength the NOD used (3% is slower than 6% etc.)

\*how long the NOD left on

\*the amount of lost colour pigment molecule left in the hair

\*full, bright sunlight, being a natural oxidizer can effect un-stablised colour molecules to partially or occasionally reform over the first few hours.

Stabilise by

\*applying Weekly Detox Treatment for a few minutes

\*shampoo stabilizes a little if required

\*air stabilizes so blow drying stabilizes a little.

**CANCER HAIR CARE LIST**

**codes prices sizes**

**HAIR SHAMPOOS**

s1 Detox Volumising Shampoo

100ml £6.00

250ml £10

500ml £15

5000ml £80

s2 Hydrating Shampoo

100ml £6

250ml £10

500ml £15

5000ml £80

s3 Dandruff Scalp Therapy Shampoo

100ml £7

250ml £11

500ml £17

5000ml £90

**HAIR CONDITIONERS**

c1 Conditioner Fine Hair

100ml £6

250ml £10

500ml £15

5000ml £80

c2 Hydrating Conditioner dry combination hair

100ml £6.00

250ml £10

500ml £15

5000ml £80

ss6 Detangling Spray

100ml £10

500ml £35

**Reusable Pumps for shampoos and conditioners**

100 ml 0.50 p

250 ml£1.00

500 ml £1.25

**CANCER CARE HAIR REGROWTH SYSTEM**

sct5 Hair Growth Active (water based)

100ml spray £10

250ml refill £18

sct6 Hair Growth Active (alcohol based)

100ml spray £10

250ml refill £18

sc6 Detox Treatment

35g retail size £10

175g salon size £35

**CANCER CARE SCALP TREATMENTS**

Scalp Cooling Booster System part 1 £20

Scalp Cooling Booster System part 2 £10

sc3 Scalp Soothing Spray 30ml £10.00

t3 Scalp Healing Oil

30gm £12.50

250 g with pump £50

**INSTANT HAIR RESTORER SYSTEM**

ss3  Miracle Spray for Instant Restorer

100ml £10

Fibres

£15 each

TP1 Fairer Shades 30g

TP6 Auburn Shades 30g

TP2 Light Brown Shades 30g

TP3 Medium Brown Shades 30g

TP4 Dark Brown Shades 30g

TP5 Black 30g

**SALON & WEEKLY HAIR TREATMENTS**

t1 Weekly Strengthening Treatment 60g £10

500g salon size with pump £70

t2 Weekly Hydrating Treatment

100g £10

500gm salon size with pump £35

**HEAT STYLING AND HUMIDITY PROTECTION**

ss7 Protein Heat Protection Spray

100ml £10

500 ml £35

st1 Smooth and Shine Styling Cream

100 ml £10

**STYLE CONTROL**

ss1 Thickening Styling Spray fine hair

100 ml £10

500ml salon size £35

Ss8 Volumising Styling Foam

100ml £10

ss5  Curl Enhancing Spray

100ml £10

st 2 Natural Curl Control Cream

100 g £10

**SCALP SUN PROTECTION**

sc5 UV Scalp Protection gel

30 gm. £10

**SHINE & HAIR PROTECTION**

se3 UV Protection Shine Spray

100 ml £10

**FINISHING**

se2 Smooth as Silk Serum  30 gm. £10

fx2 Natural Shaping Finisher

60gm £7.50

fx3 Matt Shaper Finisher

60 gm. £7.50

HAIR SPRAYS

TS11 Lightest Hold Hair Spray

100ml spray £10

500ml salon size £35.00

ss2  Light Hold Hair Spray

100ml spray £10.0

500ml salon size £35.0

ss3  Regular Hold Hairspray

100ml spray £10.00

500ml salon size £35

**Cancer Specific Hair Care**

**Special Shampoos**

**Hydrating Shampoo**

This special, toxin free, shampoo has been designed to cleanse and hydrate drier hair. It will also decrease toxin buildup, minimize tangles and is gentle enough to be used throughout chemotherapy treatment. We prefer this shampoo during chemo as it helps minimise tangling somewhat, a potential cause of matting.

**Instructions**

See special instructions for hair washing during chemotherapy.

After hair stops falling, shampoo in the usual way taking into account this formulation is a concentrate. Use the pump provided and about a third less product. Condition as usual

**Volume and Detox**.

This special toxin free shampoo has been designed to decrease toxin buildup and increase volume. It is gentle enough to be used throughout chemotherapy treatment but we prefer it on shorter, less tangle prone oilier hair.

**Instructions**

See special instructions for hair washing during chemotherapy.

After hair stops falling, shampoo in the usual way taking into account this formulation is a concentrate. Use the pump provided and about a third less product. Condition as usual

**Scalp Therapy Shampoo**

This special toxin free shampoo has been designed for flaky and sensitized scalps. It will also decrease toxin and drug residue buildup, increase volume. this shampoo is better suited for short, oily and hair that is less prone to tangling.

Scalp Therapy Shampoo is gentle enough to be used throughout chemotherapy treatment.

**Instructions**

See special instructions for hair washing during chemotherapy.

After hair stops falling, shampoo in the usual way taking into account this formulation is a concentrate. Use the pump provided and about a third less product. Condition as usual

**Special Conditioners**

**Conditioner for Finer Hair.**

This special toxin free conditioner will keep your hair shiny, silky, static and tangle free without over-softening.  For use with all fine hair types before, during and after cancer treatment.

See special instructions for using conditioner before washing during chemotherapy.

**Instructions**

Use after shampooing in the usual way

**Conditioner for Dry and Combo Hair.**

This special toxin free conditioner will keep your hair shiny, silky, static and tangle free. This special conditioner is perfect for dry hair and will not cause the scalp to become greasy. For use with most hair types during and after cancer treatment when hair is more prone to dryness and frizzing.

See special instructions for using conditioner before washing during chemotherapy.

**Instructions**

Use after shampooing in the usual way

**HAIR** GROWTH TREATMENTS

**The Challenges**

preventing hair loss

stopping hair loss

reversing hair loss

speeding up hair growth

slowing, reversing and preventing greying

preventing hair deformity

The Solutions

Preventing permanent hair loss from chemotherapy

Stopping hair loss both normal and excessive after Epirubicin and Doxetaxol

Increasing normal hair density

Lost hair restoration

Increasing hair growth speed

Extending hair growth phase

Preventing and reversing hair growth deformity

Preventing, slowing and reversing the greying process

Hair Growth Active

Hair Growth Active is in itself a cosmetic product. The intention has been to create a 100% botanically active, multi-functioning complex and not an allopathic, pharmaceutical product. This is a combination of highly active, plant based ingredients, which are used, together in one multi functioning and well researched system.

These 2 products are identical apart from the base, which is either water or alcohol.

1.Water Based is for un-styled hair or for those who don’t use styling products

2. Alcohol Based is for styled hair or for those who use our Instant Restorer System or other styling products.

Observations

The Hair Growth Active spray after 4-10 weeks continued twice daily use appears to offer a number of scalp hair growth benefits.

Our clients observe the side benefits through the regular use of this hair and scalp treatment.

These observations are evident as healthy hair regrowth during Paxlitaxol and after chemotherapy ongoing but Hair Growth Active should be used as soon as possible to prevent the many other hair complications that can occur throughout chemotherapy.

\*Stimulates dormant hair follicle activity to ultimately produce terminal hairs

\*Encourages more follicles to develop within each follicular unit

\*Prevents terminal hairs becoming vellus hairs

\*Prevents fibrosis around the hair roots

\*Encourages terminal haïr

\*Increases the rate of hair growth

\*Keeps anagen (growing) hairs remaining in the growth phase longer

\*Stimulates catagen (resting) hairs to enter the anogen/growth phase

\*Stimulates telegenic (dormant) hairs to enter the growth phase

\*Stimulates a near permanent anagen (growing) state.

\*Stimulates arrested hairs to start growing again.

\*Prevents and reverse micronisation of the follicular units

\*Increases the number of follicles produced in each follicular unit

Continuous regular application appears to

\*Re-establish fat cells around the follicular units of the scalp

\*Up-regulates FGF-7 expression

\*Up-regulates VEGF expression

\*Up-regulates IGF-1 expression

\*Reduce inflammation and irritation preventing hair loss by down regulating the hair loss factor TGF-β1.

\*Inhibits DHT around the follicular units

\*Down regulates PKC

\*Down regulates TNF in the scalp only .Recent studies have conclusively shown that TNF-A plays a central role in the genetically programmed death (apoptosis) of hair cells in androgenetic alopecia.  In fact, it is considered by several leading researchers to be the most significant factor in hair cell death, even possibly more significant than DHT.

**Instructions**

Always apply the recommended **Hair Growth Active** liberally (water or alcohol versions) up close to the entire scalp. `Remember, Alcohol Based is for styled hair or for those who use our Instant Restorer System or other styling products.

Use between 14 -30 sprays on wet or dry hair. Apply upon arising and last thing when retiring every day. **Hair Growth Active** takes four weeks to become active. Continued use, post chemo ensures the future health of the hair. This relates to every healthy hair aspect including, texture, movement, colour, pigmentation, thickness and speed of growth.

**Intensive Eye Lash & Brow Growth Serum**

Our Eye Lash & Brow Growth Serum is a eye-safe version of Hair Growth Active with many of the same benefits. Fortunately, lashes and brows grow back quickly so whilst we can’t prevent lash and brow loss we can encourage faster, healthier regrowth.

**Instructions**

Apply **Intensive Eye Lash & Brow Growth Serum** upon arising and last thing when retiring every day. It takes 3 weeks to become become fully active.

Just use a clean fingertip and wipe across the lashes and brows. Allow to dry before applying eye makeup.

**Weekly Detox Treatment used in Hair Loss Prevention**

Hair thinning can be caused as a side effect from a number of drug medications.

**Weekly Detox Treatment** is used either after chemo when scalp cooling has ended or if no scalp cooling was used, even if the head is bald, during chemotherapy and ongoing.

Many of our clients take hormone blockers as part of cancer prevention treatment. We find Weekly Detox Treatment in combination with Hair Growth Active, helps minimize hair thinning caused by hormone blockers as well as many other drugs.

**The 2 products in this system, regardless of which drug/s your client is on, are used to prevent, neutralise and redress most hair deformity issues after chemotherapy, regardless of whether scalp cooling was used.**

Some people stay on cancer medication, chemo and post-chemo drugs that can cause persistent hair growth issues. Some post-chemotherapy drugs, targeted therapies and hormone blockers, can effect healthy hair growth causing a number of hair abnormalities. Many people stay on chemo drugs to keep their cancer from spreading whilst others to prevent their cancer returning. These drugs can cause hair to thin, truncating hair loss, slower hair growth, poor hair strength, decreases in individual hair density, poor hair texture, hair deformity\* and an increase in hair dryness.

Weekly Detox Treatment applied weekly in conjunction with Hair Growth Active can correct most of these changes. This activity appears to be fully present from around 28 consecutive days combining the use of Hair Growth Active when applied both morning and night with a weekly application of Weekly Detox Treatment.

\*Some targeted drugs can cause extreme hair deformities such as turning otherwise straight hair into Afro hair. We have had many successes resolving this deformity with this combination and we also produce a permanent solution as a hairdressing service, which in combination with Weekly Detox Treatment is highly effective at correcting hair deformities of this nature. See **Natural Retexturing System (NRS)**

Apart from removing drug medication this weekly treatment can be used in salon and by your client at home for a variety of other unique purposes. Based on a high level of antioxidants it is effective for a myriad of deep follicle, scalp and hair issues.

**Swimming**

Weekly Detox Treatment is used to remove chlorine and copper sulphates so it is ideal for those who swim in chlorinated pools or have high levels of chlorinated water in their home. Weekly Detox Treatment releases all swimming pool chemicals from the hair in minutes.

**Product Build Up**

This same treatment helps to remove stale product build up, such as PVP found in hair spray and styling residues as well as silicones.

**Resistant to Colouring**

If you client’s hair is resistant to colour for no apparent reason it could be due to any of the following. PProducts build up, drugs build up, hard water mineral build up and heavy metal build up. We use this treatment on resistant heads just a few days before colouring with excellent results.

**Nickel Allergy**

We use this treatment for those with Nickel allergy 24 hours before colouring, leave it on and colour over it the next day. Reapply after colouring using the usual instructions.

**Hair dye toxicity and increased cancer risks**

We use this after every hair colour because oxidative hair colourants contain chemicals called secondary amines. These can penetrate the skin and stay on the hair for weeks or months after hair dye is removed. The secondary amines in hair dye can react with common air pollutants like tobacco, cooking and barbecue smoke as well as vehicle exhaust fumes and over time can form N-nitrosamines. N-nitrosamines are very poisonous and highly carcinogenic and this could be one reason why cancer in women who colour their hair is higher than those that don’t.

Apply after colouring using the usual instructions.

**pH Rebalancing**

We also recommend Weekly Detox Treatment as a pH adjuster immediately after hair colouring to restore pH and as a take home product for those with coloured hair to maintain the optimal pH and stabilize the colour between visits.

Apply after colouring using the usual instructions.

**Instructions**

**Weekly Detox Treatment** comes as a powder with a mixing bottle

Mix half a capful of powder with 50 ml warm water in the mixing bottle provided, shake and apply as a second wash. Leave on for 30 seconds to 1 minute every week prior to applying conditioner.

Powder 35g (enough for 24 weeks)

Mixing Bottle

**Instant Restorer System**

This system is an updated version of an old product called Topix. We looked at the positive side of a clever idea-to fill in too thin areas temporarily with a fibre.

The negative sides though clearly needed improving

\*clumping

\*dull and unnatural appearance

\*poor in damp weather conditions

\*effected by sweat

\*rubs off on clothes and bedding

Organic and Mineral Research created an instant restorer system that will make too thin areas of the hair look 60 times thicker. This system camouflages the thinner areas, causing it to look significantly thicker yet completely natural until the next time you wash it.

Using these enhanced products in a 3 step system, we have been able to avoid all the issues this potentially clever concept fell down on.

We changed over from cotton fibers to human hair to prevent clumping from sweat and damp weather.

We powdered down to100 microns and electro-statically charged it to remove the dull and unnatural appearance.

As a sandwiched system the fibre stays on until washed, minimizing the rubbing off on clothes and bedding

**Instructions**

Instant Restorer Fiber comes in 6 shades with Instant Miracle Spray

Apply to clean styled hair every time.

Step 1. First lightly prime the too thin area with a little ss3 Miracle Instant Restorer Spray 100ml

Step 2. Then slowly sprinkle Instant to fill in the thinner area.

Step 3 Next lightly spray a little ss3 Miracle Instant Restorer Spray 100ml

again and wait to dry before brushing through.

Instant Restorer Fiber comes in 6 shades;

Blonde, Auburn, Light Brown, Brown, Dark Brown, Black.

**Special Hair Treatments:**

**Intensive Weekly Hydrating Haïr Treatment:**

Scalp Cooling itself can damage dry and especially, delicate hair, so Intensive Weekly Hydrating Treatment is strongly advised, to prevent and treat these hair types

Dry hair tends to frizz more easily so, to further improve and protect the hair from the potential for dryness and frizzing during and after scalp cooling or if your hair was always dry, we recommend you use Intensive Hydrating Treatment on a weekly basis. This deeply hydrating treatment will protect and repair the hair, preventing dryness whilst increasing elasticity. This is a deep hair conditioning treatment mask.

**Instructions**

The hair is wetted first and the treatment applied, leave on or heat into the hair. It is then thoroughly washed and conditioned.

**Weekly Strengthening Treatment:**

Delicate hair tends to break and split. This unique treatment is more for fine or very delicate hair. Weekly Strengthening Treatment prevents split ends and stops hair breakage by restoring elasticity and strength, increasing shine and silkiness.

See special instructions for using conditioner before washing during chemotherapy.

**Instructions**

Wash the hair first, take 1 capful of this treatment and add it to 50 ml warm water, apply to cover all the hair, process by drying it in, under heat, or under our HairSpa hat then rinse and condition without rewashing.

**`Special Scalp Care products**

**Scalp Healing Oil**

During cancer treatments the skin and the scalp can become very sore, even painful. This is a form of inflammation called Erythema.

This pure Camellia Japonica oil and is effective at helping the scalp heal throughout chemotherapy treatment.

Can be used anytime especially before over night before shampooing.

**Instructions**

Leave on as required. Over night if necessary and you will then need to shampoo and conditioners usual .

Can used after hair colouring as a scalp treatment to calm the skin.

**Instructions after colouring**

Apply lightly to the scalp after rinsing the colour and shampooing. Leave on as required. Over night if necessary and you will then need to shampoo again and conditioners usual .

**Scalp Soothing Spray**

During cancer treatments both skin and scalps can become incredibly itchy as an unwanted side effect. Scalp Soothing Spray contains a unique combination of proprietary herbs highly effective at neutralizing drug induced itchy skin.

**Instructions**

Lightly spray onto the area twice within ten minutes and leave it on.

**Sun Protection Gel**

During cancer treatments skin and scalps can become over-sensitive to UV light. Thin or bald scalps can easily become very damaged through this process, which is called photosensitivity. This Sun Protection Gel is very light, it contains a factor 25 uvb filter and a 5 star UVA block to protect from this effect.

**Instructions**

Apply lightly to the dry scalp/skin without overloading the hair.

**Heat Styling**

**Heat Protein Protection Spray**

Suitable for all hair types including very fine delicate hair

After scalp cooling, hair becomes easily damaged from heat but most heat protectors don’t work and can become greasy. This heat protector is made from Hydrolysed Quinoa Protein and is 100% oil free. The hair is protected from the heat by the film of keratin-like Quinoa protein and the hair is left super silky and shiny.

**Instructions**

Apply to clean washed hair, and as much as required. Blow dry and only if required, lightly iron.

**Smooth and Shine Styling Cream**

Suitable for styling drier hair that is prone to frizz.

After scalp cooling, hair becomes easily damaged from heat. If your client’s hair is dry and becomes frizzy in damp weather they will need both heat and dampness protection. Smooth and Shine Styling Cream is heat activated. It will help you style their hair smoothly and help keep the hair frizz-free in damp weather.

**Instructions**

Apply to clean washed hair without overloading. Blow dry and only if required, lightly iron. ***We recommend the Natural Retexturing System for clients that need to use straightening irons.***

Styling

**Thickening Styling Spray**

This product is ideal if your client’s hair is too fine and she doesn’t need much style support or hold. When the hair strands need to be thicker with a touch more style control and a little style support, this is ideal.

**Instructions**

Apply to clean washed hair without overloading. Say 12-15 sprays comb through, then blow dry.

**Volumising Styling Foam**

Volumising Styling Foam is for client’s whose hair requires the maximum body and style support with the minimum of stickiness or greasiness.

**Instructions**

Apply to clean washed hair without overloading. 2-4 pumps average depending on the hair. Blow dry or style using any heat styling method.

**Curl Enhancing Spray**

If your client prefers her hair scrunch dried, Curl Enhancing Spray will make the most of the hair’s natural movement, will hold the style without stickiness, loss of shine or silky texture.

**Instructions**

Apply to clean washed hair without overloading. Spray generously over the hair. Scrunch dry.

**Natural Curl Control Cream**

If your client likes her hair dried naturally use Natural Curl Control Cream to prevent frizz, increase curl definition and provide a touch of hold without stickiness, loss of silky texture and shine.

**Instructions**

Apply to clean washed hair without overloading and leave to dry in place..

Finishing

**UV Sun Protection Spray**

For all hair types

This is a UVB protection spray that prevents hair dye fading in sunlight.

Ideal as a light finishing shine spray.

Ideal as a sun damage prevention treatment

**Instructions**

Spray lightly onto dry hair and when in sunlight reapply every 3-4 hours

**Soft as Silk Serum**

This 100% plant based serum is non greasy, therapeutic, highly effective and will not build up. Silicones used in shine sprays and serum eventually causes a build up. Being water resistant, shampoos aren’t that effective at removing this. Unlike silicones this product actually improves the condition of your hair the more often it is used.

**Instructions**

Apply lightly to finish your style.

Hair Sprays

**Lightest Hold Hair Spray**

For clients with ultra fine hair who need the lightest hair spray to keep their style invisibly in place. This can easily be brushed through anytime and washed off without build up, dullness and greasy product residue.

**Instructions**

Spray lightly to finish your style.

**Light Hold Hairspray**

For clients who have normal hair and need a light spray to keep their style in place.

One that can easily be brushed through and washed off without build up, dullness and greasy product residue.

**Instructions**

Spray lightly to finish your style.

**Normal Hold Hairspray**

For clients who need a normal hold non-aerosol hair spray without stickiness to properly hold their style in place. One that can easily be brushed out and washed off without build up, dullness and greasy product residue.

**Instructions**

Spray lightly to finish your style.

Special FX

**Natural Shaper**

This for clients with very short hair who want a product that will define the cut by increasing definition whilst maintaining a natural texture and shine.

**Instructions**

Spread between palms and apply to finish the style.

**Matt Shaper**

This is for clients who have very short hair and who want a product that will significantly lift the hair into a 3D shape after it’s been dried. A product that will also increase style definition and texture with a funky Matt finish

**Instructions**

Spread between palms and apply to finish the style.

**Cancer Specific Skin Care product list with codes**

B1-SUI Body Wash

B2-SUI Body Lotion

B3-SUI Deodorant

DF4 -SUI Gentle Face Wash

DF5 -SUI Face Cleansing Lotion

HA2-SUI Collagen Face Stimulant with Vit C

HA3-SUI Protection & Prevention Face Serum

HA4-SUI Protection & Prevention Tinted Face Serum

HA5-SUI Face Refining Serum

IS1-SUI Intensive Skin Healing Balm

IS2-SUI Intensive Skin Healing Cream

IS3-SUI Intensive Skin Soothing Spray

IS4-SUI On the Spot Serum

IS5-SUI Clear Complexion Serum

IS8-SUI Intensive Eye Lash & Brow Restorer

HA1-SUI Full Spectrum UV Face Serum

**Cancer Specific Skin Product Descriptions**

**Daily Body Care**

B1 Body Wash, The skin is our largest organ and during chemotherapy has it’s work cut out. The lymphatic system is responsible for collecting, transporting to the blood, and eliminating the waste our cells produce. If the lymphatic system is congested, it can lead to a build-up of toxins, causing inflammation. Dry brushing stimulates the lymphatic system as it stimulates and invigorates the skin. The skin can become extra sensitive and this body wash is ideal for those going through cancer treatments to thoroughly cleanse without stripping or irritating even the most sensitive skin. To help stimulate detoxification Ayurvedic practitioners recommend dry brushing which can be combined over the entire body with a seed oil. Follow this with a shower using our body wash.

B2 Body Lotion

During chemotherapy the body is being bombarded with cytotoxins. As our largest organ, skin can absorb further impurities through its large surface area. It is common sense our liver is working harder doing it’s job of toxin removal during chemo than at other times. This superb body lotion will leave your skin soothed, supple, silky and hydrated and is toxin and parabens free. The European Scientific Committee on Consumer Products (SCCP) stated in 2006 that the available data on parabens do not enable a decisive response to the question of whether propyl, butyl and isobutyl paraben can be safely used in cosmetic products at individual concentrations up to 0.4%, which is the allowed limit in the EU

B3 Deodorant

An effective toxin free deodorant that has been the Holy Grail for most toxin free afficiendos for many years . This deodorant ticks all the boxes and is gentle, effective, toxin and parabens free. Made from a natural anti bacterial farnesol, and lasting up to 12 hours. Farnesol is found in a flower extract with a long history of use. Our deodorant can be reapplied any time.

**Daily Face Care**

DF4 -SUI Gentle Face Wash

Chemotherapy can play havoc with the skin as toxins try to find their way out through this, our largest organ. This unique face wash has been especially designed to aid in this process without stripping the skin of it’s vital nutrients. Gentle Face Wash both cleanses the skin as well as helping remove even eye make up including water proof mascara. This is a mildly foaming cleanser used with water and rinsed off. Ideal for less dry skin, each ingredient was selected specifically for skin prone to hypersensitivity irritation and those prone to inflammation from both acne rosacea and acne breakouts. Gentle Face Wash is very pure, free of even traces of toxic elements, and does not contain even 1 commonly known allergen such as perfume.

DF5 -SUI Face Cleansing Lotion

Chemotherapy can affect the skin's natural moisture because it reduces the amount of oil your glands secrete. This face cleansing lotion is ideal for drier skin types. fragile. It cleanses, hydrates and leaves the skin feeling soft and supple. Face Cleansing Lotion is applied by first dampening your hands slightly before massaging this cleanser around your face and eyes area. The residue is wiped away leaving the skin silky, soft and thoroughly cleansed. Each ingredient was selected specifically for skin prone to tightness, post cleansing, hypersensitivity and irritation. Face Cleansing Lotion is very pure, free of even traces of toxic elements, and does not contain even 1 commonly known allergen such as perfume.

**Healthy Ageing-Face Care System**

HA1.Full Spectrum UV Face Serum

This has been created to prevent photo or sun sensitivity which some chemotherapy drugs produce as a most common side effect. This unique UVA and UVB full spectrum serum has been formulated to protect even the most delicate of skins many of whom find sun creams a source of irritation. Can be used every three hours in sunlight or as required under make up or either ha3. Face Protection & Prevention Serum ( see below)

or ha4 Face Protection & Prevention Serum (Naturally Tinted)

HA2. Collagen Face Stimulant with 20% Vitamin C

This pure form of Vitamin C at 20% provides the ultimate in post chemotherapy healthy ageing treatment. This active helps to prevent chemo-induced premature ageing as well as “turn back time’ re-stimulating collagen and elastin production. Apply last thing at night when skin cell production is at its optimum. We recommend application last thing at night, when skin cell production is at its optimum.

HA3. Face Protection & Prevention Serum.

This superb and highly prized non greasy hydrating serum is wild crafted Japanese White Camellia Oil grown especially on Jeju Island off South Korea. Used for over 500 years by Geisha girls, this serum has in more recent years been used for severe eczema in babies across Asia. We have found it really helps to support your skin during and after chemotherapy treatment. Its natural, healthy ageing properties protect the skin thus preventing premature ageing signs. During chemo this serum helps reduce inflammation on your skin and can be applied instead or before applying moisturiser.

HA4 Face Protection & Prevention Serum (Naturally Tinted)

Following the amazing results achieved with the use of ha3.Face Protection & Prevention Serum, we have created a naturally tinted version to bring back a healthy glow. The base is still the same wild crafted, Japanese White Camellia Oil, grown especially on Jeju Island off South Korea as ha3.Face Protection & Prevention Serum. This naturally tinted version transforms skin made pale during chemo. Furthermore the combination of the two therapeutic phyto-pigments chosen to create a soft brownish skin tone will protect the skin from UVA and purify deep within the dermal layer. UVA is the invisible non burning ray which is even more ageing than UVB. The first photo pigment is Astaxanthin, a red beta caratanoid found in the algae Haematococcus Pluvialis. Blood purification is brought about by the inclusion of green chlorophyll extracted from Alfa alfa grass.

HA5-SUI Face Refining Serum

Collagen exfoliates more slowly during chemotherapy and skin looks dull as dead skin builds up. Refining serum used twice weekly is a superb exfoliate for sensitive skin but in fact not only is Refining Serum an excellent and very gentle exfoliate for this condition it has even greater uses. (See below in severe breakouts-acne like pustules )

Intensive Skin Care

**Special Intensive Treatments**

IS1 Intensive Skin Healing Balm has been formulated to help treat common chemo and radiation side effects on the skin. It helps to sooth dry, sore and cracked skin with its natural healing properties. Also recommend for treating hand and foot syndrome. Can be used on face or body daily or when required. This is a water and petrochemical free balm, it is very pure, free of even traces of toxic elements, and does not contain even 1 commonly known allergen such as perfume. Excellent as a skin protector designed to support healing of even the tightest, sorest, cracked dry skin conditions.

IS2.Intensive Skin Healing Cream

This is a versatile skin cream, formulated to help treat common chemo and radiation side effects on the skin. It helps to sooth dry, irritated skin that hasn’t cracked with its natural healing properties. Can be used on face/body daily or when required. Intensive Skin Healing Cream is free from petrochemicals and very pure. Free of even traces of toxic elements, and does not contain even 1 commonly known allergen such as perfume. Excellent as a skin protector designed to support healing of even the tightest, sorest, cracked dry skin conditions. Each ingredient was selected specifically for skin prone to eczema-like skin conditions, including severe dryness on elbows and heels.

IS3.Intensive Skin Soothing Spray

This soothes irritation caused by cytotoxic drugs such as chemotherapy courses. Irritation can occur anywhere on the face or body. This soothing serum calms irritation and itchiness preventing the need to scratch which helps the skin to heal quickly. Originally created for babies with childhood eczema adapted for it’s present purpose users find this spray essential where the cause of the itching is not histamine induced. This leave on spray is derived from herb extract actives.

IS4 Intensive On The Spot Serum

On occasion the toxins in chemotherapy drugs can induce skin eruption leading to skin inflammation and acne type breakouts. Used in combination with Clear Complexion Serum, this serum helps both prevent and clear individual blemishes without drying the skin itself. Apply directly to the spot either on dry or if your skin is very sensitive to dampened skin. Made from a blend of avocado phytosterol and 3% available oxygen, this tried and tested combination will prevent cross infection, helping to control the spread of the problem in a short time. Can be reapplied regularly without concern. Always use Clear Complexion twice a day

IS5 Intensive Clear Complexion Serum

On occasion the toxins in chemotherapy drugs can induce skin eruption leading to skin inflammation and acne type breakouts. Clear Complexion Serum is designed to prevent these occurring. Used twice daily to clean skin, breakouts are avoided by preventing the inflammation that causes them in the first place. Used in combination with On The Spot Serum. Intensive Clear Complexion Serum is made with 10% vitamin B3 Niacinamide which is why it is amongst the most effective prevention treatments for chemo induced acne breakouts.

**Common skin side effects caused by cancer drugs and the treatments product combinations we offer.**

**Chemo and hormone blocker-induced accelerated ageing**

Many people report that cancer has prematurely aged them. There is not much clinical research to support or dispute this but there are a few ways to both prevent and reverse premature aging. Illness, drugs and surgery can take its toll on skin. In recent years, scientists have come to understand the actual biochemical triggers that manifest both premature and intrinsic skin aging but there is little research available to determine how chemotherapy effects skin aging.

The key triggers are known as:

• Reactive Oxygen Species (ROS), also known as oxidative stress or free radicals.

• Matrix Metalloproteinase (or MMPs).

• Glycation or Advanced Glycation End-products (AGEs).

We recommend

At night time

ha2. Collagen Face Stimulant with 20% Vitamin C applied to clean bone dry skin

Next apply

ha3. Face Protection & Prevention Serum

We recommend

By day

HA1-SUI Full Spectrum UV Face Serum

HA3-SUI Protection & Prevention Face Serum or

HA4-SUI Protection & Prevention Tinted Face Serum

**Dry Skin,**

Dry skin can be rough, flaky, red, cracked and sometimes painful. Skin itching can keep you awake. Severe breakouts, can cause severe anxiety and a loss of confidence, skin sores, and even infection. Both severe itching and high level inflammation in people can be caused an allergic reaction to the chemo or as a side effect of other cancer drugs.

We recommend for dry skin where the skin is intact.

DF5 -SUI Face Cleansing Lotion

IS2-SUI Intensive Skin Healing Cream

We recommend for dry skin where the skin is not intact but cracked.

DF5 -SUI Face Cleansing Lotion

IS1-SUI Intensive Skin Healing Balm

**Itching/Irritation**

On the body, **IS3-SUI Intensive Skin Soothing Spray** reduces irritation and sometimes significantly.

To neutralize skin itch on both the face and body

We recommend a combination

On the face

DF5 -SUI Face Cleansing Lotion

IS3-SUI Intensive Skin Soothing Spray

On the body

B1-SUI Body Wash

IS3-SUI Intensive Skin Soothing Spray

**Severe breakouts-acne like pustules**

Targeted and biological treatments are known to cause acute skin breakouts as a side effect.

We have found enormous benefits on the face using **IS5-SUI Clear Complexion Serum**

Often the skin reacts during chemo and when it attacks the face and body the patient can breakout with severe acne like pustules that easily can become super inflamed and often become infected.

We recommend

On the face DF5 -SUI Face Cleansing Lotion

HA5-SUI Face Refining Serum\*

IS5-SUI Clear Complexion Serum

HA3-SUI Protection & Prevention Face Serum

On the body

B1-SUI Body Wash

HA5-SUI Face Refining Serum\*

IS5-SUI Clear Complexion Serum

IS2-SUI Intensive Skin Healing Cream

\*Refining Serum is an excellent anti-bacterial and anti fungal serum. Refining Serum is part of this treatment system that uniquely supports adverse and debilitating breakouts.

**Burns from radiation**

**(entrance and exit points)** This can also include the head and face.

To prevent skin burns from radiation we recommend

HA1-SUI Full Spectrum UV Face Serum

To reduce inflammation and accelerate radiation healing we recommend

B1-SUI Body Wash

IS1-SUI Intensive Skin Healing Balm

**Scaring from surgery**

A wound is a physical injury to the body that disrupts its structure. Proper care for a wound is important to protect it from infection and help it heal. Healed wounds are scars but scars can be minimized.

We recommend applying

IS1-SUI Intensive Skin Healing Balm

**Pigmentation changes and radio-sensitivity**

Whilst on chemotherapy, hyper-pigmentation can occur around the cannula area as well as on the body, face and hands. This can be as a direct side effect of treatment accelerated significantly from sun exposure. The sun can burn your skin far more easily during chemo. Exposed areas such as the face and hands and neck as well the scalp if your hair is thinned must be protected.

We recommend

By day

DF5 -SUI Face Cleansing Lotion

SC5-SUI Scalp Sun Protection Gel Cream

HA1-SUI Full Spectrum UV Face Serum

HA4-SUI Protection & Prevention Tinted Face Serum

At night

DF5 -SUI Face Cleansing Lotion

HA2-SUI Collagen Face Stimulant with Vitamin C

HA3-SUI Protection & Prevention Face Serum

**Hormone Mimicking substances and suspect toxins**

Many experts advise those with hormone related cancers should reduce absorption of hormone mimicking substances into the body. These are found in mostly in body care products.

We recommend moving over to

B1-SUI Body Wash

B2-SUI Body Lotion

B3-SUI Deodorant

**Operating a green salon and living a toxin free lifestyle**

Salons and their staff are rightly concerned about the link between cancer and the products we hairdressers use. We are also concerned about the harsh chemicals we use to provide our services. Salons try to find products they can be certain are truly safe, less harmful for the hair yet still perform.

Organic and Mineral Research is focused on human health, preserving hair quality and providing high performance products but it is everyone’s responsibility to protect the wider health of this planet.

We have created **The Safe Salon and Hairdressing Movement** where we encourage salons and hairdressers to act in a sustainable way and only use truly safe products.

Organic and Mineral Research are the only professional salon product manufacturer proud to prove their products are the safest, gentlest and most effective in our industry without resorting to hiding behind ‘green washing’.

**This movement has been created for salons that are genuinely looking after both human and environmental health.**

**Staff Training**- by including in your monthly meetings training of your staff about energy consumption and all the benefits of becoming sustainable salon. Print a quarterly graph showing a ration between salon incomes and hopefully lowering energy consumption.

**Appoint**-‘a salon energy ambassador from your team

**Ask-**employees to turn off lights in staff/break rooms, storage rooms and vacant treatment rooms. In break rooms and storage rooms, install fixtures that are activated by a motion detector.

**Switch off-y**our equipment at the wall such as curlers, hair dryers, straighteners and more when you’re not using them and always overnight.

**Sponsor sustainable staff transport**- by encouraging your staff to carpool to work, use public transport or cycle

**Inspire your clients**-not to use their cars by offering a discount if they come to the salon by bus, bike or on foot. You may become your client’s own source of inspiration for both your hairdressing skills and your honest, trustworthy, safe and sustainable business practices.

**Build Sustainable Business Relationships** A large part of living sustainably must not ignore building sustainable business relationships. Organic and Mineral Research want to work with you and your team to help you build the safest, most sustainable and profitable salon possible. Relationships are cultivated and strengthened through valuing each other’s contribution. This is a long-term partnership, not a quick sell, so lets talk sensible business.

**Calculate-**your carbon footprint for as many activities as possible, and introduce individual plans and a salon plan with simple steps for reduction.

**Ask**-your present energy providers to conduct energy audit of your salon and provide you with specific suggestions to conserve energy.

**Use Renewable Energy**-because on average, you save 600g (21 oz.) of CO2 per KW of electricity consumed when you use renewable energy, as opposed to energy deriving from fossil fuels.

Contact your local utility company for more information. You can include green credentials when using comparison websites. Being green does not mean more expensive.

**Switch To**-the most environmentally friendly energy providers.

In order these are: Good Energy (01249 766090), Green Energy’s Sparkling tariff, Planet and Pocket tariffs from LoCO2 Energy, OVO Green Energy and Ecotricity’s Green Electricity.

**Maintain-**your boiler

**Install-**a programmable thermostat and set to a comfortable temperature. For every degree you lower your heat in the 60-degree to 70-degree range, you’ll save up to 5% on heating costs. Just 2°C in the winter and the same 2 degrees in the summer downwards will prevent the emission of nearly 1,100 pounds / 499 kilograms of carbon dioxide annually.

**Install-**ceiling fans. Most ceiling fans use only as much power as a 100-watt light bulb. When used properly, slow in winter faster in summer, ceiling fans can help save money on your utility bill in both the winter and summer months.

**Upgrade-**your lighting by replacing halogen bulbs with eco-friendly LEDs

I**nvest in solar panels**-If possible, install solar panels to produce your own energy.

**Look-**closely at labels when buying Energy Saving light bulbs for your salon. Those marked CFLs (compact ﬂourescent lights) last 10 times longer and use 66% less energy than incandescent bulbs while delivering the same light levels. CFLs also reduce the release of greenhouse gas emissions and are safer because they burn at a much lower temperature than incandescent and halogen lights.

**Install**-dimmer switches in areas in which maximum lamp output is not necessary.

**Choose-**equipment and appliances with energy saving features. Look for copiers, printers, washing machines etc. with the energy smart logo.

**Avoid -**using chemical processing machines and move to zero energy salon treatment processing. Organic and Mineral Research supply a unique thermally insulted cap, With a life time guarantee, the Hair Spa Hat, which we helped develop, utilizes the client’s own body heat from their head to process salon colour, highlights and other treatments.

**Switch to-**Dyson Blow Dryers. It stands to reason it saves energy to towel dry the client’s hair first but we then recommend using The Dyson Hair Dryer. For fast drying you need controlled, high velocity airflow and with this, drying time is cut in half. On full blast it only uses 1600 watts so it is the fastest, and most hair-friendly hair dryer ever made. According to their own statistics, the intelligent heating system of this dryer enhances hair smoothness by 75%, shine by 132%, and reduces frizz up to 61%. The super powerful motor is virtually inaudible. Air temperature is measured 20 times every second, keeping the temperature under control which helps prevent heat damage

**Recycled disposable towels-**are made from recycled waste materialor if you still prefer towels choose longer lasting, bleach-proof towels. Wait until your washing machine is full with towels and other linens before you run it. This is a simple way to conserve both energy and water that can also reduce a salons' CO2 emissions.

**Reduce Water Usage**-by contacting your water utility provider to schedule a water-use survey of your facility. Surveys are usually free and provide an easy way to identify the most effective means to save water in your salon.

Keep the water tap closed to save water while massaging in colour, shampoo or conditioner. One drop of wasted water every two seconds equals 4000 litres annually. A great instrument for saving more water is a ﬂow reducer, a special nozzle that, when attached to the end of a water faucet divides the water into tiny particles and mixes it with air. It’s very inexpensive and can reduce your monthly water bill by 50%. Also fix all leaking pipes and taps.

**Responsible Sourcing-**requires that you ditch natural products where the ingredients have not been responsibly farmed such as Palm Oil. Like Organic and Mineral Research, you should boycott natural substances that are irresponsibly sourced. Palm derivatives are just one of the common ingredients used in many hairdressing products. The more the trend grows towards natural and ever more exotic ingredients, the greater the value and more frequent the damage to natural habitats.

**Go Vegan-** animal derived ingredients commonly used in hair and skin products are sourced from animal factory farming. Products such as keratin. collagen and other non-vegan animal bi products contribute to the planets destruction. Organic and Mineral Research explore, test and compare vegan alternatives ingredients for every product produced. Animal factory farming is one of the most unsustainable practices in modern civilization. From start to finish, animal factory farming is responsible for the abuse of land, animals, and natural resources all for the express purpose of providing cheap, unhealthy food for large amounts of people. Animal factory farming encourages deforestation, produces methane and air pollution that significantly contributes to global warming and water pollution from sewage that effects ground water resulting in water shortages for drinking and growing plant derived foods to directly feed us humans.

**Move to Concentrates**- because products diluted with water are uneconomical, use more packaging, more non-renewable resources and obviously need replacing quicker. Diluted products cost more in real terms and the non-renewable resources used to ship cause higher pollution and transport costs. **Organic and Mineral Research** produce concentrates wherever possible. We provide pumps separately at a small cost and these are retained for reuse. Your client adds the water and you both save money into the bargain.

**Bottles** Our oceans are simply filled with non-biodegradable plastic derived from petrochemical plastics. Biodegradable bottles created from renewable plant based resources are the way to go for bottles and containers. **Organic and Mineral Research** look for alternatives and replace their existing packaging as soon as suitable alternatives become available.

**Reuse and Refill-**containers. We encourage reuse and we sell refills to encourage reusing our smaller bottles again and again.

**Delivery Materials-**such as packaging pellets, bubble wrap product protectors and box space fillers are all sourced from renewable vegetable sources or from previously recycled materials.

**Individual product cartons** have been ditched and all ‘perceived luxury and decadent cartons’ have been rejected.

**In-salon paper products**-only use recycled paper for business cards and price lists if you have to but far better email or text your client. You don’t need paper invitations and flyers: just use email and social media. Identify and eliminate unnecessary forms. Double side or redesign forms to use less space, or have forms on electronic media such as an iPad. Transfer to cloud software and reduce need for large computer systems and switch to iPads and laptops.

**Recycle**- by equipping your salon with recycling bins for paper, plastics, glass, hair-colouring tubes and foils for meches.

**Look for-**organisations in your area that will use your hair for wigs etc.

**Call**-your local council to find out how to recycle in your community and place recycle bins in convenient locations.

R**ecycling Incentives**- For example, for every container brought back to the salon apply a discount to your client’s next product purchase.

**Recycle the aluminum-** you use for foil highlights. These are a very important aspect of salon waste management or better still use more recyclable alternatives. Look for a product called ‘Paper NOT Foil’. It is great for balayage where you would use longer foils and you can wash it, dry it and reuse it again and again so it saves a fortune.

**Buying things that last longer-**because this is one of the simplest ways to reduce waste. Choose items for your salon that are designed well and are built to last. It may be more convenient to purchase disposable objects, but the consequence is an enormous amount of physical waste as well as the loss of energy needed to produce and break them down

**Donate or exchange-**unwanted but usable items such as salon fixtures, supplies, etc.

**Invest in water purification**- Instead of offering clients bottled water – and adding to the already enormous amount of plastic being recycled daily – invest in a water purification system that connects directly the pipes under your salon’s kitchen sink and purifies tap water. There are numerous companies that offer these systems, from very basic designs to more elaborate models.

**Clean green, biodegradable salon cleaning materials** - that keep your salon space clean and presentable is very important. Whether you use a professional cleaning service or do it yourself, read the label carefully to choose environmentally friendly products to ensure your salon is a safer and healthier environment.

Purchase non-chlorine bleached and/or chlorine-free paper products with recycled content.

**Sustainable Decorating**-If possible, consider using as many recycled or repurposed materials as possible for furniture and decor, especially if you can support local companies. Make it green by building with sustainable materials like bamboo flooring, recycled metals, energy efficient windows and other locally manufactured materials. Check the current LEED standards for commercial properties to see how you can earn a green building certificate.

**Produce Oxygen-** by including some potted plants in your salon. The oxygen produced by green plants helps to balance out carbon dioxide emissions in your salon and they will make your salon more attractive.

Suggested Templates

Enquiry prior to consultation

Dear .......

Thank you for your enquiry.

My primary focus is to support people, especially who have had a cancer diagnosis, by helping them look after their hair and skin ongoing.

I use a holistic approach, with a bias towards toxin free, safe, vegan, cruelty free, natural products that have a proven high performance. All our products come from one specialist laboratory, Organic and Mineral Research.  Organic and Mineral Research have a network of cancer focused research laboratories across the world.

A cancer journey can start with medical treatments using chemotherapy, radiotherapy and surgery in differing orders. Some people require no further treatment afterwards, whilst ongoing drug treatment is common. These can include hormone blockers, targeted and biological therapies.

The services we offer are adapted to key stages of a cancer journey.

These include consulting; hairdressing, hair and skin care products.

I divide the task into five main focuses.   I favour **prevention and protection** and I only **treat** problems if required.

Our first focus looks at the shorter term where we try to **prevent** unnecessary hair loss. In this regards, if your cancer is tumor based, we would suggest you combine standard scalp cooling with our unique**Scalp Cooling Booster System**, (two products applied to your scalp and hair just before) which has a world-class reputation for minimising hair loss during chemotherapy.

My second focus would be to **prevent**your existing hair from becoming damaged. This can occur from the cold cap process itself.

My third focuses are medium and long-term issues.  Here the aim is to **prevent**disturbance to your hair‘s normal, natural, healthy state.  If you loose any hair during chemotherapy, cancer drugs can effect normal hair growth speed, individual strand density, overall hair cover and thickness, silky texture, it’s normal movement and your original, natural hair colour.  We supply a simple, product-based solution, Hair Growth Active, which we find prevents each of these disturbances from occurring.

If you don’t use Scalp Cooling until the end, we recommend Hair Growth Active but also combining this with our Special Weekly Detox Treatment.

My fourth focus relates to your lash and brow health in the medium term. Whilst we cannot **prevent** thinning or loss in the short term, I can **protect** and ensure rapid, healthy regrowth with my **Intensive Eye Lash & Brow Restorer**

My fifth focus relates to your skin.

In this regards I have four skin care ranges:

**Daily Face Care**-helps you cleanse your face safely and gently. Chemotherapy can cause skin sensitivity and your usual wipes may become too astringent, so you have a choice between **Gentle Face Wash** and **Face Cleanser.**

**Healthy Ageing**- here we can **prevent**premature ageing being induced by chemotherapy drugs with our 5-product system.

**Collagen Face Stimulant with Vit C 20%** actively promotesnatural, healthy, collagen and elastin production and **prevents** against radical damage and skin thinning out.

**Face Protection Serum** **protects**against chemo-induced skin inflammation and optimises skin hydration, day and night,

**Face Protection Serum (tinted version)** and/or **Full Spectrum UV Face Serum protects** yourface, hands and neck from chemotherapy induced hyper pigmentation, a common side effect of daytime UV exposure during chemotherapy cycles.

Chemotherapy slows natural exfoliationresulting in less dewy and a far duller skin. To **prevent** this I recommend **Refining Serum** thatpromotes natural exfoliation without further increasing hyperpigmentation risks.

**Treatment and Repair**

**Intensive Skin Care**- aims to minimise chemotherapy-induced drug side effects using a highly effective natural approach if required.  These **Intensive Skin Care** product systems manage side effects such as: ‘acne type’ breakouts, chronic inflammation and extreme irritation, which can occur during chemotherapy.   I also provide treatments post surgery for wound healing and post radiation for burns healing.

**Body Care**- I recommended the deodorant, body wash and body cream/ lotion, each of which, whilst totally safe, provides exceptional performance.   If your cancer is hormone positive, these products are especially important being free of suspect hormone mimicking ingredients.

**In conclusion,**

I cut hair and perform specialist hairdressing services supported by these breakthrough hairdressing products from Organic and Mineral Research created for most every eventuality on the cancer journey.

 I would love to be able to support you, your hairdressing, hair and skin care needs.

If you would like a consultation with me in person or by phone, please call ..………….

The cost is £................